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**Welcome**

Welcome to LYIT. We are delighted you have chosen to study in the Department of Design & Creative Media. We look forward to introducing you to the staff and your fellow students.

Whether you are entering 1st year or an advanced year, it is essential that you attend all timetabled activities to ensure you don’t miss out on any important information that will make your life easier, not just this week but for the duration of your studies here at LYIT.

**Registration**

Registration for all 1st year design students happens on **Wednesday 22 September**.

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| Programme | Registration Date | Registration Time | Registration Location |
| Bachelor of Arts in Animation | 22 September 2021 | 12.30pm | Room 2301 |
| Bachelor of Arts (Honours) in Design (Common entry) | 22 September 2021 | 12.30pm | Room 2300 |
| Bachelor of Arts in Fashion with Promotion | 22 September 2021 | 12.30pm | Room 2401 |
| Bachelor of Arts in Graphic and Digital Design | 22 September 2021 | 12.30pm | Room 2409 |
| Bachelor of Arts in Digital Film and Video | 22 September 2021 | 12.30pm | Room 2402/2408 |

**Induction**

Induction is an opportunity for you and your ‘new’ classmates to get to know each other, find your way around, meet the lecturers and support staff and learn about the facilities and services you can avail of during your time here. While more restricted than previous years, we hope our Induction will be fun and light-hearted while you get to know everyone! You may for the first time in your life, be immersed with like-minded individuals – each, with a similar ambition to influence the future of the creative industries! Enjoy your journey with your new friends!!

Following registration, please make your way to the following rooms, where staff will meet you and outline the activities and learning opportunities that are planned during your first semester at LYIT.

**1.30pm Room 1408 – Fashion with Promotion L7, Graphic & Digital Design L7**

**1.30pm Room 3342 – Animation L7, Digital Film & Video L7**

**1.30pm Room 2268b - Common Entry (Hons) Design L8**

**Design & Creative Media**

Staff and students of the Department of Design & Creative Media are really looking forward to meeting you and introducing you to our exciting range of programmes!

In these rapidly changing economic times – the creative industries are booming! Provided you apply yourself as a student at LYIT, there is no reason why you will not secure a worthwhile career in this very rewarding landscape!

We offer a number of undergraduate programmes in the areas of Animation, Digital Film & Video, Fashion with Promotion and Graphic & Digital Design. All our programmes require you to be creative and think differently!

Our aim is to help you develop your ideas and make them a reality, giving you the tools and processes required along the way. While we will show you how to use the software, it is more important for you to learn why you would use the software. In the creative world of design & media, a computer is nothing more than a tool to help you be as creative as possible – your individual creative ability is of much greater value to you!! We work closely with industry practitioners and respond to current trends and requirements of the industries. We encourage you to position your ideas on the national and international stage through competitions and exhibitions! You, as many of our graduates before you, may one day be an internationally recognised creative!! On behalf of all the staff in the Department of Design & Creative Media we hope you enjoy yourself during your time here and find a rewarding career in the years ahead.

Nollaig Crombie

Head of department of Design & Creative Media – LYIT September 2021