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Letterkenny
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President's Research Bursaries 2021/22

Supervisor Profile	
Name	Dr Tena Patten
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Current Research Interests	Design Thinking in Organisations Entrepreneurship Creative Industries Qualitative Research Methods
Career Profile (Education and Employment)	<p>Education Doctorate in Business Administration, Northumbria University. MBA Trinity College Dublin MA Trinity College Dublin</p> <p>Employment Letterkenny Institute of Technology 2003-present: Lecturer Unifi TYE 1993-2003: Production Planning Senior Manager Price Waterhouse 1987-1993: Marketing Manager</p>
Key Achievements	<ul style="list-style-type: none"> • Creation and deployment of a bespoke Design Thinking model for teaching and learning: UNIQUE • Industry and community engagement in relation to Design Thinking • Supervising and teaching at postgraduate level on Design Thinking
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