



President's Research Bursaries 2021/22

Supervisor Profile	
Name Phone Number Email	Dr Conor McTiernan 074 9186626 conor.mctiernan@lyit.ie
Current Research Interests	Conor's research primarily focuses on innovation, knowledge management and trust in tourism SMTE's.
Career Profile (Education and Employment)	<p>Dr Conor McTiernan is a lecturer in the Department of Tourism in Letterkenny Institute of Technology. He completed his PhD in Leeds Beckett University exploring the role of trust in inter-organisational knowledge transfer in Irish festival and event tourism networks. His teaching role includes such subject areas as strategic tourism and hospitality management, food and beverage management, tourism planning, destination development and research methods. Conor has undertaken many academic roles in LYIT including membership of Academic Council and is currently an external examiner in both Athlone Institute of Technology and Institute of Technology Sligo. Conor is currently supervising a number of post graduate dissertation projects. He is a member of the Irish Hospitality Institute (IHI) and the First International Network of Trust (FINT).</p>
Key Achievements	<p>Recent publications include:</p> <ul style="list-style-type: none"> • McTiernan, C, Musgrave, J and Cooper, C (2021) 'The role of trust in the transfer of pro-environmental knowledge in small and medium sized tourism enterprises' Journal of Sustainable Tourism. • McTiernan, C, Thomas, R and Jameson, S (2018) 'Focusing on knowledge exchange: The role of trust in tourism networks' in The Future of Tourism: Innovation and Sustainability. Editors Fayos-Solà, Eduardo and Cooper, Chris, Springer. <p>Conor is a regular journal reviewer for Current Issues in Tourism and Journal of Sustainable Tourism and conference paper reviewer for EuroChrie, UK CHEM and THRIC.</p>
Links to ResearchGate/LinkedIn Profile/ORCID ID	https://orcid.org/0000-0001-5182-7284