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Institiúid Teicneolaíochta
Leitir Ceanainn

Letterkenny Institute
of Technology

Project Title: Embedding experiential learning in an accounting programme.

Supervisors: Suzanne Roarty and Dr. Deirdre McClay

Keywords: Clusters, mapping, cross border activity, regional development, economic growth, Fintech

Project Summary:

Building on previous funded projects in this area, this study seeks to address work readiness competencies of undergraduate accounting students on the Bachelor of Business (Hons) Accounting programme at LYIT by designing and piloting a tailored experiential learning intervention based on advice from key stakeholders (academics and industry) and in partnership with accounting students. It will introduce innovative pedagogies using an action research methodology whose iterative cycles will facilitate development, piloting, delivery and evaluation of initiatives.

Candidate Qualifications/Requirements:

Essential: 2.1 honours degree in a Business -related degree

Desirable: accounting degree or major in accounting