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Institiúid Teicneolaíochta  
Leitir Ceanainn

Letterkenny Institute  
of Technology

**Project Title:** To investigate and map the presence of Cross Border Industry Clusters in the North West region of Ireland and Northern Ireland

**Supervisors:** Dr Isobel Cunningham, LYIT, Dr Laura Bradley UU

**Keywords:** Clusters, mapping, cross border activity, regional development, economic growth, Fintech

**Project Summary:**

The aim of this project is to identify and examine clusters located in the North West region of Ireland with a focus on Fintech clusters operating cross border. The successful candidate will identify, map, provide analysis and present a visualisation of these clusters. The project will

- Undertake cluster mapping of various clusters in the North West of Ireland including cross-border
- Identify the strength of the clusters based on the 4 pillars - networking/collaboration, skills development/training, research and innovation and internationalisation.
- Analyse what is required in order for clusters to function, collaborate and co-operate effectively.
- Identify best practice in clusters in other cross-border region(s).

Inform policy.

**Candidate Qualifications/Requirements:**

The candidate will have a minimum of a 2.1 in an undergraduate degree in a business discipline.

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