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Institiúid Teicneolaíochta
Leitir Ceanainn

Letterkenny Institute
of Technology

Project Title: Expanding the horizons of Design Thinking

Supervisors: Dr Tena Patten, Crona O'Donoghue

Keywords: Design Thinking, Design Philosophy

Project Summary

This research will explore the range and depth of Design Thinking methodologies deployed by organisations in Ireland. It will involve: an extensive literature review; a large scale survey of organisations currently deploying Design Thinking methodologies; and in-depth engagements with practitioners of Design Thinking. Research participants will be selected from existing data sets. An adaptable framework for organisations interested in implementing Design Thinking philosophies will be designed. The results of the research will be disseminated at conferences and in appropriate academic journals. This research will enhance the existing literature on Design, Design Thinking, and related business philosophies and, thus, should be of use to organisations, and to support agencies, sponsors and academics.

Candidate Qualifications/Requirements: Honours degree in Design related discipline, 2.1 minimum.