Letterkenny Institute of Technology

Report of the Panel of Assessors

PART 1 GENERAL INFORMATION

SCHOOL/DEPARTMENT: Business

DATE OF VISIT: 19 June 2018

PROGRAMMES EVALUATED:

PG Dip in Arts in User Experience Design and Applied Innovation (60ECTS)

MEMBERS OF PANEL OF ASSESSORS:

- Chairperson Ann Campbell, Former President, IT Dundalk
- Owen Ross, HoD Business and Management, AIT
- Tommy Callaghan, Manna Design
- Terry Quigley, School of Arts and Humanities, Ulster University
- Aine Doherty, IT Sligo
- Secretary to Panel: Dr Simon Stephens

INSTITUTE STAFF:

Michael Margey, HoS Business
Nollaig Crombie, HoD Design
James Kearns, Dept of Business
Dr Tena Patton, Dept of Design
Dr Sarah Diffley, Dept of Business
Dr Isobel Cunnigham, Dept of Business
Vicky O’Rourke, Dept of Business
Joe Coll, Dept of Design
Padraic Lynch, Dept of Design
Mark Cullen, Dept of Design
PART 2  FINDINGS OF ASSESSORS

The Panel of Assessors are satisfied that the proposal adequately addresses the following criteria:

(1) **Education and Training Requirements**

The programme is consistent with the Institute’s mission, avoids redundant provision and makes efficient use of resources (collaborating where this is beneficial).

(2) **Unity**

There is an underlying unifying theme and the modules are bonded by interactions which are either implicit or explicit. The proposal demonstrates how the standard (of knowledge, skill and competence), determined by QQI for the named award to which the programme proposes to lead, evolves throughout the programme as a whole.

(3) **Teaching and Learning**

The proposed approach to teaching and learning is clearly indicated and justified.

(4) **Learner Assessment**

The learner assessment methods are fully elaborated and consistent with QQI’s policy on fair and consistent assessment. The assessment methods are capable, among other things, of demonstrating attainment of the standards of knowledge, skill or competence, determined by QQI, for the related award.

(5) **Resources**

The proposed staffing levels are appropriate and the levels of qualifications and competence of the staff is sufficient to deliver the programme. The necessary facilities available in terms of accommodation, equipment, and library and information technology resources are satisfactory to support the proposed programme.

(6) **Quality Assurance**

The proposal demonstrates how the Institute’s quality assurance procedures have been applied in the development of the proposed programme and satisfactory procedures exist for the on-going monitoring and periodic review of programmes.

(7) **Programme Title and Award Title**

The award title is consistent with the named awards determined by QQI. The programme title is clear, accurate, succinct and fit for the purpose of informing prospective learners and other stakeholders.

(8) **QQI Standards**

The learning outcomes of the programme are stated in such a way that the compliance with the appropriate QQI standard is demonstrated.

(9) **Access Transfer and Progression**

This programme incorporates the procedures for access transfer and progression that have been established by the NQAI and is consistent with QQI policy in accommodating a variety of access and entry requirements.

Note: It is Institute policy to publish the final reports of the Panel of Assessors
The Programme team would like to acknowledge the insightful participation and contribution of each member of the Panel of Assessors towards the validation of the referred programme. Please see responses below.

PART 3 RECOMMENDATIONS (For the attention of Academic Council)

1. The panel commends LYIT on its industry collaboration. The panel commends the Programme Board for their commitment to this programme and the energy they have invested in the programme development.

The Panel of Assessors advises the Academic Council that approval of the programmes subject to general conditions of approval together with the following conditions:

1. Articulate more precisely assessment modalities for each module and ensure constructive alignment to the module learning outcomes. This has now been addressed and embedded in both module descriptors and assessment schedules.

2. Rewrite the User Interface Design module descriptor to reflect the optionality of code related instruction. Complete.

3. In relation to the Work Placement module, articulate a mechanism by which a learner can repeat the placement. Complete.

The Panel of Assessors advises the Academic Council that the Institute and the School/Department should take cognisance of following recommendations:

1. Amend the Programme Schedule to indicate that hours are shown on weekly basis. Complete.

2. Consider developing a Masters Level Programme (incorporating an action/work-based research dissertation). This is currently under consideration.

3. Add the development of a LinkedIn profile to the Professional Development module. The Programme team have included this in their teaching plan.

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### PART 4 PROPOSED PROGRAMME SCHEDULE(S)

**Title of Award:** Postgraduate Diploma  
**Area Of Specialisation:** User Experience Design & Applied Innovation  
**Learning Mode Offered:** Fulltime and/or Part-time  
**Date Effective:** September 2018

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<th>Semester</th>
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Programme Evaluation Report Approved by:

[Signature]

Ann Campbell  
Chair to Panel  
(Former President, Dundalk IT)

[Signature]

Billy Bennett  
(Registrar, Letterkenny IT)

Date: 15.7.2018  
Date: 17/7/18

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