



Letterkenny Institute of Technology

Report of the Panel of Assessors

PART 1 GENERAL INFORMATION

SCHOOL/DEPARTMENT: Business

DATE OF VISIT: 19 June 2018

PROGRAMMES EVALUATED:

PG Dip in Arts in User Experience Design and Applied Innovation (60ECTS)

MEMBERS OF PANEL OF ASSESSORS:

- **Chairperson Ann Campbell, Former President, IT Dundalk**
- Owen Ross, HoD Business and Management, AIT
- Tommy Callaghan, Manna Design
- Terry Quigley, School of Arts and Humanities, Ulster University
- Aine Doherty, IT Sligo
- **Secretary to Panel: Dr Simon Stephens**

INSTITUTE STAFF:

Michael Margey, HoS Business

Nollaig Crombie, HoD Design

James Kearns, Dept of Business

Dr Tena Patton, Dept of Design

Dr Sarah Diffley, Dept of Business

Dr Isobel Cunningham, Dept of Business

Vicky O'Rourke, Dept of Business

Joe Coll, Dept of Design

Padraic Lynch, Dept of Design

Mark Cullen, Dept of Design

PART 2 FINDINGS OF ASSESSORS

The Panel of Assessors are satisfied that the proposal adequately addresses the following criteria:

(1) Education and Training Requirements

The programme is consistent with the Institute's mission, avoids redundant provision and makes efficient use of resources (collaborating where this is beneficial).

(2) Unity

There is an underlying unifying theme and the modules are bonded by interactions which are either implicit or explicit. The proposal demonstrates how the standard (of knowledge, skill and competence), determined by QQI for the named award to which the programme proposes to lead, evolves throughout the programme as a whole.

(3) Teaching and Learning

The proposed approach to teaching and learning is clearly indicated and justified.

(4) Learner Assessment

The learner assessment methods are fully elaborated and consistent with QQI's policy on fair and consistent assessment. The assessment methods are capable, among other things, of demonstrating attainment of the standards of knowledge, skill or competence, determined by QQI, for the related award.

(5) Resources

The proposed staffing levels are appropriate and the levels of qualifications and competence of the staff is sufficient to deliver the programme. The necessary facilities available in terms of accommodation, equipment, and library and information technology resources are satisfactory to support the proposed programme.

(6) Quality Assurance

The proposal demonstrates how the Institute's quality assurance procedures have been applied in the development of the proposed programme and satisfactory procedures exist for the on-going monitoring and periodic review of programmes.

(7) Programme Title and Award Title

The award title is consistent with the named awards determined by QQI. The programme title is clear, accurate, succinct and fit for the purpose of informing prospective learners and other stakeholders.

(8) QQI Standards

The learning outcomes of the programme are stated in such a way that the compliance with the appropriate QQI standard is demonstrated.

(9) Access Transfer and Progression

This programme incorporates the procedures for access transfer and progression that have been established by the NQAI and is consistent with QQI policy in accommodating a variety of access and entry requirements.

Note: It is Institute policy to publish the final reports of the Panel of Assessors

**The Programme team would like to acknowledge the insightful participation and contribution of each member of the Panel of Assessors towards the validation of the referred programme.
Please see responses below.**

PART 3 RECOMMENDATIONS (For the attention of Academic Council)

1. The panel commends LYIT on its industry collaboration. The panel commends the Programme Board for their commitment to this programme and the energy they have invested in the programme development.

The Panel of Assessors advises the Academic Council that approval of the programmes subject to general conditions of approval together with the following **conditions**:

1. Articulate more precisely assessment modalities for each module and ensure constructive alignment to the module learning outcomes.

This has now been addressed and embedded in both module descriptors and assessment schedules.

2. Rewrite the User Interface Design module descriptor to reflect the optionality of code related instruction.

Complete.

3. In relation to the Work Placement module, articulate a mechanism by which a learner can repeat the placement.

Complete.

The Panel of Assessors advises the Academic Council that the Institute and the School/Department should take cognisance of following **recommendations**:

1. Amend the Programme Schedule to indicate that hours are shown on weekly basis.

Complete.

2. Consider developing a Masters Level Programme (incorporating an action/work-based research dissertation).

This is currently under consideration.

3. Add the development of a LinkedIn profile to the Professional Development module.

The Programme team have included this in their teaching plan.

PART 4 PROPOSED PROGRAMME SCHEDULE(S)

Title of Award: Postgraduate Diploma

Area Of Specialisation: User Experience Design & Applied Innovation

Learning Mode Offered: Fulltime and/or Part-time

Date Effective: September 2018

Semester	Module Title	Subject status	ECTS		Weekly Hours				Allocation of marks (%)		
			Level	Number	Lecture / online	Tutorial	Lab/Studio/ Practical	Directed Learning	Coursework	Final Exam	Total
1	UX - User Experience Design	M	9	10	2	-	2	2	100	-	100
1	Consumer Behaviour & Digital Markets	M	9	10	4	-	-	2	100	-	100
1	Innovation & New Product Development	M	9	5	2	-	-	1	100	-	100
2	UI - User Interface Design	M	9	10	2	-	2	2	100	-	100
2	Emerging Technologies	M	9	10	2	-	2	2	100	-	100
2	Professional Development	M	9	5	2	-	-	1	100	-	100
2	Work Placement	M	9	10	Meetings				100	-	100

Programme Evaluation Report Approved by:



Ann Campbell

Chair to Panel

(Former President, Dundalk IT)

Date

15.7.2018



Billy Bennett

(Registrar, Letterkenny IT)

Date

17/7/18

Note: It is Institute policy to publish the final reports of the Panel of Assessors