



Ollscoil
Teicneolaíochta
an Atlantaigh

Atlantic
Technological
University

Certificate in Regional Guiding



Level 6
Special Purpose Award
(20 ECTS)



Programme Overview

If you are interested in working in the tourism activity sector providing a range of professional guiding services for visitors, the Certificate in Regional Guiding is designed for you. This programme would suit those with experience of the tourism industry or those who may be considering a change of career. This programme provides participants with the professional, social, technical and administrative skills necessary to offer a quality service to domestic and overseas visitors.

The Irish History, Culture and Heritage module provides the foundations and frameworks to understand, contextualise, formulate, and interpret the story of Ireland. The Guiding module introduces the blend of knowledge and skills required to become an effective regional tourist guide. This programme would be suited to those who have an appreciation and genuine interest in their locality and would enjoy sharing their pride of place with others. This qualification offers opportunities for employment as a site guide, as a local or regional guide working independently or with established tour operators.

Key Features

- > Level 6 programme
- > Personal and supportive approach to teaching and learning
- > Designed in collaboration with industry
- > Block delivery (1 day per week for 12 weeks)
- > Guiding Practical Assessment and Irish History, Culture and Heritage Exam to be held in week 13 & 14

How to Apply

Visit our [WEBSITE](#) to apply for this programme.

Course Fee

EU Fees for this programme are €1000.

Progression Opportunities

Participants who successfully complete this programme may apply to undertake one additional module "Tour Management in Ireland" with a view to completing the Certificate in National Tour Guiding programme.

Course Structure, Duration & Delivery

This programme will run over 12 weeks (1 day per week - Wednesday) from January to May. Classes will be held in ATU Donegal - Killybegs Campus. The programme induction/commencement is scheduled to take place on Wednesday, 25 January 2023. The schedule below is indicative and subject to final confirmation.

This course consists of 2 modules, Irish History, Culture and Heritage and Guiding. Course content is delivered one day a week over 12 weeks. This is followed by 2 weeks of final assessment consisting of a practical guiding assessment and a final written exam. Continuous assessment throughout the 12 weeks consists of oral presentations, practical guiding and written work.

To satisfy the registration requirements as a professional guide candidates will be required to submit evidence of independent practical guiding experience in the form of written tour logs.

Candidates are expected to supplement course contact hours with independent learning.

Schedule

Week	1	2	3	4	5	6	7	8	9	10	11	12	13	14
Module	Class Dates													
Irish History, Culture and Heritage (10 Credits)	25 January	1 February	8 February	15 February	22 February	1 March	8 March	15 March	22 March	29 March	19 April	26 April	2/3 May - Practical Assessment	Irish History, Culture and Heritage Exam - Date as per exam timetable
Guiding (10 Credits)														



Entry Requirements

Leaving Certificate Requirements

5 O6/H7 in the Leaving Certificate, to include Mathematics (F2/O6/H7) and either Irish or English (O6/H7), OR QQI FET Level 5, OR equivalent qualification.

Candidates who do not meet the above entry requirements may be admitted to the programme on the grounds of mature years (over 23 by 1st January in the proposed year of entry). RPL will be considered in accordance with the Quality Assurance of ATU Donegal.

Further Information

Donna Mulligan, ATU Donegal (Killybegs Campus)

Email: donna.mulligan@atu.ie

Telephone: (0)74 9186613

Testimonial

David Lawless, Self-employed Tourist Guide, ATGI Member

As someone who was already doing some guiding, I found the regional guiding course helped me get from a competent amateur guide to a confident professional guide. The course, as well as being taught to a high standard with excellent tutors, was genuinely fascinating, and covered so many aspects of guiding - from the history and heritage, to practicalities of guiding and dealing with visitors and groups, to planning routes, sustainability awareness, developing presentation skills, and lots more besides. I would recommend the course in a heartbeat to anyone interested - the toolkit that I came out with has stood me in great stead since, leaving me prepared for all sorts of situations and questions in the real world.

