

Taste 4
Success

Skillnet,



Food Business & Product Innovation

Higher Diploma

September 2023

Part-time Level 8 - Online



Register
t4s.ie/FoodBiz23



Ollscoil
Teicneolaíochta
an Atlantaigh

Atlantic
Technological
University

taste4successskillnet.ie

The Higher Diploma in Food Business and Product Innovation is a 1-year part-time level 8 programme. It is designed with an emphasis on industry collaboration, providing an agile and dynamic learning experience. Delivered by ATU, in partnership with Taste 4 Success, by a team of academic and industry experts, online learning is transferred to real-life, work-based, problem-solving projects.

Who is this Programme for?

For SME food business owners and managers who wish to improve business processes; develop a competitive advantage with new business opportunities; and want to future-proof their business with the knowledge of how innovation and sustainability play key roles within their operations. For those developing careers within medium-to-large sized food manufacturers, food retail and food service companies, who wish to fast-track their career growth through the attainment of a QQI accredited higher education qualification. This is your chance to upskill on key areas of importance to industry.

What will I learn?

<u>Module Title</u>	<u>Duration</u>
Strategic Management for the Food Industry	3 weeks
Finance Management for the Food Industry	3 weeks
Food Safety Management and Food Regulatory Affairs	6 weeks
Food Marketing and Digital Media Management	6 weeks
Food Innovation and Sustainability	6 weeks
Work Based Learning Applied Portfolio/ Project	throughout course

How does it work?

- Undertake this programme while working your normal job.
- Delivered part-time over 1 year, 100% online leading to a Higher Diploma in Food Business and Product Innovation (Level 8).
- Supportive and interactive learning environment where one topic is presented at a time before moving on to the next topic.
- Learning through your own workplace is a key component of this programme. Learners will apply their skills gained to real-world work scenarios via a work-based learning project.
- Continuous assessment embracing multiple evaluation modes to suit a diverse range of learners.
- At the end of this programme, you will have attained a range of knowledge and skills along with an enhanced ability to support both your business' development and your own professional development.

Entry Requirements

Applicants should have an Honours bachelor's degree (Level 8) in any discipline.

Candidates who do not hold these qualifications can also apply based on RPL (Recognition of Prior Learning) or RPEL (Recognition of Prior Certified Learning and Recognition of Prior Experiential Learning).

Learner Benefits

- > 100% online – minimal disruption to daily operations
- > Ability to achieve a QQI recognised University qualification whilst working normal hours
- > Flexible way to acquire new skills relevant to your food business/professional role
- > Industry informed programme content.

Company Benefits

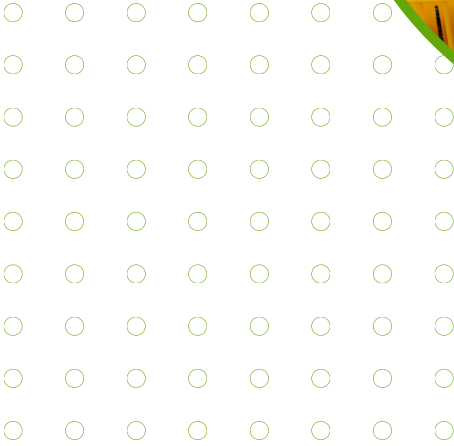
- > Gain a competitive advantage and grow your revenue
- > Bring fresh thinking and energy to your business for new product development
- > Develop a career progression route to attract, develop and retain talent
- > Direct improvements to your organisational work processes solving real-life work issues.


Programme Costs & Funding

- Programme costs = €3,000 per participant [Sept 2023 - May 2024 academic year]
- Taste 4 Success Skillnet Funding to eligible participants = €1,250 per participant
- **Actual cost to eligible participants = €1,750 per participant**

Advantages of the Programme structure for Participants

- No exams, no travel costs, or time away from home/work
- Part-time, 100% online – Typically attend one three-hour online lecture per week (additional learning undertaken at a flexible time that suits your schedule)
- Apply academic and industry knowledge to real-time business cases, obtaining a 60-credit, Level 8 University qualification in less than 1 year
- Absorb contemporary and industry informed content on: Strategy & Finance; Regulatory Affairs; e-Marketing; Innovation and Sustainability.



For further information visit t4s.ie/FoodBiz23 
or email Breda Barber at info@taste4success.ie.

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An Roinn Breisoideachais agus Ardoideachais,
Taighde, Nuálaíochta agus Eolaíochta
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