



Ollscoil
Teicneolaíochta
an Atlantaigh

Atlantic
Technological
University

Master of Science in Business Management



Department of
**Business
Studies**



Programme Details

This conversion Masters programme is targeted at non-business graduates, including science, engineering, technology, arts, law and social science graduates, to develop and focus their career paths in the business environment. It will provide some learners with the opportunity to change career direction away from that of their undergraduate studies. For others, it will complement their undergraduate qualification.

The completion of this Masters programme will provide graduates with a unique set of skills. Learners will combine the proficiency from their undergraduate discipline area (for example engineering or computing) with newly acquired business skills. Such a hybrid skillset is much sought after by employers.

Is there work in this field?

Conversion courses are highly valued by employers. This Master's programme was designed in conjunction with industry and reflects current and future needs.

Whatever your undergraduate discipline area, this programme will expose you to the latest research and practice in business management across core areas such as strategy, innovation, marketing and people & organisations preparing you for the world of work.



Career Opportunities

Combined with the skills and knowledge gained in their undergraduate degree, completing this masters will position graduates to undertake a range of management roles in their chosen discipline. Graduates will be equipped to apply for jobs in a diverse range of industries and will be equipped with the management skills necessary to succeed in today's globalised business environment.

Who is the programme aimed at?

This conversion Masters programme is targeted at non-business graduates, including science, engineering, technology, arts, law and social science graduates, to develop and focus their career paths in the business environment.

Table of Modules

Modules	Mandatory/ Elective	Credits
Management Strategy	Mandatory	10
Business Innovation & Enterprise	Mandatory	10
Accounting Information for Managers	Mandatory	5
Research Methods	Mandatory	5
Supply Chain Operations	Mandatory	10
People & Organisations	Mandatory	10
Marketing Management	Mandatory	10
Dissertation	Elective	30
Work Based Learning Research Project	Elective	30

Non-EU Fees

Standard Non-EU/ PG Fee: €12,000

Discounts available based on GDP per capita of country of origin.



Minimum Entry Requirements

The minimum entry requirements are as follows:

- > Second-class honours (2.2) Level 8 Honours Degree in a non-business discipline
- > IELTS 6.0 or equivalent

Applicants may also be eligible to apply on the grounds of Recognition of Prior Learning (RPL) if they have attained appropriate experience and attainment thresholds deemed equivalent to a Level 8 award.

Application form and visas:

For online applications, go to: **noneuapply.atudonegal.ie**. Please note there is a €20 application fee. The International Office will also be able to assist with queries about visas, the application process and other matters. This programme allows graduates to work in Ireland for a period of two years after graduation. This can be extended subject to certain conditions.

Registration

Registration for the programme will be in September 2023.



Further Information

Contact

International Office, ATU Donegal, Letterkenny Campus
E-Mail: **international.donegal@atu.ie**

Or for academic questions relating to the programme contact:
Patricia Doherty, Head of Department of Business Studies, ATU Donegal, Letterkenny Campus
E-Mail: **patricia.doherty@atu.e**

Department of Business Studies: **00353 (0)74 918 6210**

Email: **facultyofbusinessadmin.donegal@atu.ie**