



Ollscoil
Teicneolaíochta
an Atlantaigh

Atlantic
Technological
University

Master of Business in Innovation & Leadership



(Level 9 - 90 ECTS)
Major Award



Department of
**Business
Studies**

A proven leadership programme to support managers in their role as innovators and change champions.



Developing Innovative Leaders

The highly successful Master of Business in Innovation & Leadership is a proven Masters degree programme that develops the leadership talent of managers to deliver significant business improvement in their participating firms.

This programme has been developed in consultation with business support agencies, major industry employers and employer groups.

Key Features

- > Focused on developing responses to key strategic challenges
- > Leading national and international best practice speakers
- > Discussion based mode of delivery
- > Blended Delivery (2 day blocks plus online)
- > Action learning communities of practice using reflective learning approach
- > Assessment is assignment based and centred on work issues
- > Dissertation based on major in-house organisational project

Action Learning

An integral part of the programme is action learning within the candidate's own workplace. This approach enhances the use of specialist knowledge in practice and recognises the shared relationship between management theory and professional practice. The programme creates an environment in which participants can engage in knowledge development based on their work context. Relevant project work in participating organisations and the sharing of business experiences will form a richness of learning through the process referred to as 'Build and Learn'. It

is essentially a practical programme with rigorous theoretical underpinnings that draws on the real life experience of its participants. Through applied learning, critical thinking, and reflective practice participants develop and enhance their leadership and innovation skills better equipping them to tackle complex organisational challenges in a world of uncertainty, ambiguity and complexity. This programme leverages the collective knowledge and wisdom of the participants building networks and communities of practice that benefit them and their organisations into the future.



Core Benefit to Participating Organisations

A key strategic justification is that the programme aims to substantially develop the capability of executive managers as innovating leaders and to develop significant business improvement in participating organisations.

Programme Structure

This 2 year programme is designed to facilitate executives in the workplace. It comprises of 6 taught modules (each module is delivered over 2 x 2 day blocks either on campus or on location in hotels depending on the geographical location of delegates). Upon completion of all taught modules, delegates will undertake a major business development project supported by action learning sets (6 days). The programme includes the following modules:

Semester	Modules	Credits
1	Organisational Context	10
1	Innovation	10
2	Managing People & Change	10
2	Leadership	10
3	Professional Development	10
3	The Learning Organisation	10
4	Dissertation	30

Entry Requirements

Applicants should hold an Honours Degree, minimum of Second Class Honours, Grade 2 or equivalent and at least three years relevant management experience. Participants are identified as those charged with delivering strategic, transformational change through clear mission and innovative leadership. We recognise that life and work experience counts, managers without an honours degree but with senior management experience are also eligible to apply.

Fees & Further Information

Programme fees are payable in three instalments (€5,000, €4,000 and €4,000), culminating in a total fee of €13,000.

For further information:

Email: Donald.Hannigan@atu.ie Executive & Professional Education Co-Ordinator, ATU Donegal.

Tel: 00353 (0)74 9186206 or visit our website [Master of Business in Innovation & Leadership](#)

Testimonials

To date over 70 Senior Managers have benefited from this Executive Masters Programme including participants from:

Abbotts Ireland
Allergan Pharmaceuticals Ireland
Allstate NI
Boston scientific
Brown Thomas
Chanelle Pharmaceutical
Connacht Gold
Cope, Dungloe
Doherty joinery
Faite Ireland Northwest
FM Cleaning
Foy & Co
Gartan Technologies Ltd
Green Pastures
Highland Radio
IBEC North West
Internatalia
ISS Facility Services
Jaguar Capital
Letterkenny Community Childcare Ltd
Macs Mace
McCarren Meat Products
McDonogh Trade Centre Ltd
McElhinney Stores
McHale Engineering Ltd
McSharry & Foley Ltd
Meallmore Ltd
Medisize Ireland
Moll Industries
Pramerica
Proiseail
Richardson Insurance Solutions
Seagate
SL Controls
SITA
Takeda Products Ireland Ltd
TESCO
Ulster Bank

Charlie Boyle, CEO & Managing Director, Customer Service Excellence Ireland

"The MBS helped expand the business outside of the North West and into the UK. It is no coincidence that the jump in business came when studying this Masters. It also challenged the business in ways that would not otherwise have happened. I liked the way the Masters related and linked to your work. The focus on applied knowledge acquisition was one of the biggest draws for me. The biggest skill I learned from my studies is the ability to see different perspectives".

Caroline Faulkner, Senior Managing Director & Chief Information Officer, Pramerica

"I was a member of the inaugural MBS in Innovation and Leadership in 2009. I went into the program with the right level of excitement and trepidation (delighted to be broadening my knowledge but nervous about the undertaking given the full-on nature of my job). The class times and workshops were designed to integrate well with work demands. The program was truly symbiotic with the major initiatives I was driving at work. From a highly tangible perspective I was promoted 3 times since my MBS. I always cite the MBS degree as a key milestone towards where I currently am in my career".

Seamus Hannon, Sales Manager for Connacht Gold

"I wanted to do a course which would help me professionally but also contribute to my personal development. I can honestly say that 2 years on, my requirements still being met by the Masters in Innovation and Leadership, and I can translate what I have learned to my every day role with Connacht Gold. This course is tailored for people in business like me, and would be particularly of interest to people who are heading into leadership roles or managing teams."

Vincent Kennedy, Director of Software Development, SITA

"I enrolled on the MBS programme while my organisation was going through a major transformation and it provided me with the toolset to navigate the transformation within my organisation more effectively. The modules provided the right balance of reading, learning and research with an industry perspective from experts and leaders in the field. The most significant aspect of the MBS for me was the change I experienced in myself. I feel my development during the MBS provided me with additional tools and confidence to communicate and deliver results to a higher level within my organisation. The MBS in Innovation and Leadership is a fantastic programme and has helped me take a significant step forward in my career".