Letterkenny Institute of Technology

Report of the Panel of Assessors

PART 1   **GENERAL INFORMATION**

SCHOOL/DEPARTMENT:

Tourism

DATE OF VISITATION: 18 June 2018

PROGRAMMES EVALUATED:

Proposed New Programme: Bachelor of Arts (Hons) in Hotel Management (60 ECTS)

Changes to Bachelor of Arts in Culinary Arts

MEMBERS OF PANEL OF ASSESSORS:

- Terry Twomey, Vice President for Academic Affairs & Registrar, Limerick IT (Chair)

- Dr Don Faller Head of School of Science AIT

- Raymond Keaney, Head of Department of Management IT Tallaght

- Shiloe Gormley, Sales and Marketing Manager, Station House Hotel, Letterkenny

- Chris Molloy, Lemon Tree Restaurant, Letterkenny

Secretary to Panel:

- Dr Lynn Ramsey

INSTITUTE STAFF

Dr Seán Duffy, Head of School

Ciarán Ó hAnnracháin,.Head of Department

Deirdre Macnamara

Conor McTiernan

Rosemary Dewhirst

Helena Quinn

PART 2   FINDINGS OF ASSESSORS

The Panel of Assessors are satisfied that the proposal adequately addresses the following criteria:

(1)   Education and Training Requirements

The programme is consistent with the Institute's mission, avoids redundant provision and makes efficient use of resources (collaborating where this is beneficial).

(2)   Unity

There is an underlying unifying theme and the modules are bonded by interactions which are either implicit or explicit. The proposal demonstrates how the standard (of knowledge, skill and competence), determined by QQI for the named award to which the programme proposes to lead, evolves throughout the programme as a whole.

(3)   Teaching and Learning

The proposed approach to teaching and learning is clearly indicated and justified.

(4)   Learner Assessment

The learner assessment methods are fully elaborated and consistent with QQI's policy on fair and consistent assessment. The assessment methods are capable, among other things, of demonstrating attainment of the standards of knowledge, skill or competence, determined by QQI, for the related award.

(5)   Resources

The proposed staffing levels are appropriate and the levels of qualifications and competence of the staff is sufficient to deliver the programme. The necessary facilities available in terms of accommodation, equipment, and library and information technology resources are satisfactory to support the proposed programme.

(6)   Quality Assurance

The proposal demonstrates how the Institute's quality assurance procedures have been applied in the development of the proposed programme and satisfactory procedures exist for the on-going monitoring and periodic review of programmes.

Note: It is Institute policy to publish the final reports of the Panel of Assessors

(7) **Programme Title and Award Title**
The award title is consistent with the named awards determined by QQI. The programme title is clear, accurate, succinct and fit for the purpose of informing prospective learners and other stakeholders.

(8) **QQI Standards**
The learning outcomes of the programme are stated in such a way that the compliance with the appropriate QQI standard is demonstrated.

(9) **Access Transfer and Progression**
This programme incorporates the procedures for access transfer and progression that have been established by the NQAI and is consistent with QQI policy in accommodating a variety of access and entry requirements.

PART 3 RECOMMENDATIONS

(For the attention of the Academic Council)
Commend the team on their successful Springboard Submission
Commend the team on adapting current modules into proposed programme within the limitations of Springboard
Very positive interaction with pane and with team work in their presentation.

The panel recommends the validation of the BA (Hons) in Hotel Management for a period of two years to facilitate the Springboard application.

The panels recommends all proposed revisions to the BA Culinary Arts.

The Panel of Assessors advises the Academic Council that the Institute and the School/Department should take cognisance of following recommendations:

1. To review documentation to include the word 'hotel' in module descriptors, learning outcomes and where appropriate throughout the documentation

The programme has been reviewed to focus specifically on "hotel" management rather than "hospitality" management to differentiate this programme from our BA (Hons) in Hotel, Restaurant and Resort Management

2. To review the Strategic Enterprise and Resort Innovation module to include wider industry trends and developments

The module has been edited to reflect this recommendation

3. Update the resources in the Digital Media Management and Data Analytics module to include reports such as STR Global and Crowe Howarth

The module has been updated to include these elements
4. Clarify the volume and nature of assessment in the Work Based Learning module

Note: It is Institute policy to publish the final reports of the Panel of Assessors

As with other Work Placement and Internship modules, the Work-based Learning Module will have a handbook designed for student information. The project for this module will be a report / plan to deal with a specific problem / issue / development in the workplace, which will require research, analysis and participant reflection on project design, implementation or management.

Students will maintain a log of activities and submit a 3000 word report / plan.

5. Applied Research Project should include a detailed research ethics process

The team have consulted with the LYIT Ethics committee and will ensure compliance with the ethics policy for undergraduate research.

6. Include some marketing design aspect in the Digital Media Management and Data Analytics module

This module is to be revised to reflect the recommendations of the panel

7. Review all recommended reading material to ensure that it is as up to date as possible

Reference material has been reviewed for both textbooks and online resources.

The Panel of Assessors advises the Academic Council that approval of the programmes subject to general conditions of approval together with the following additional conditions:
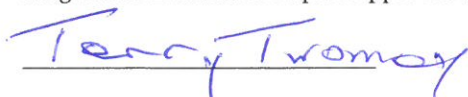
No Conditions

Note: It is Institute policy to publish the final reports of the Panel of Assessors

PART 4 PROPOSED PROGRAMME SCHEDULE(S)

Semester	Module Title	Subject status	ECTS		Total Contact hours				Allocation of marks (%)		
			Level	Number	Lecture	Tutorial	Lab/Studio/ Practical	Independent Learning	Coursework	Final Exam	Total
7	Strategic Entrepreneurship and Resort Innovation	M	8	10	3	2		12	100		100
7	Hospitality Financial Management	M	8	10	3	2		12	40	60	100
7	Work Based Learning	M	8	15		3		22	100		100
	TOTAL			**35**	**6**	**7**		**56**			
8	Digital Media Management and Data Analytics	M	8	10	2	1	2	12	100		100
8	Applied Research Project	M	8	10	2	3		12	100		100
8	Strategic Human Resource Management	M	8	5	2	1		5	40	60	100
	TOTAL			**25**	**6**	**5**	**2**	**29**			

Programme Evaluation Report Approved by:

Terry Twomey (signature)

Terry Twomey

Chairman to Panel

(Registrar, Limerick IT)

Date 12/7/2018

Billy Bennett (signature)

Billy Bennett

(Registrar, Letterkenny IT)

Date 13/7/18.

Note: It is Institute policy to publish the final reports of the Panel of Assessors